

**Consulate General of India
Sao Paulo**

Federation of Indian Chambers of Commerce & Industry (FICCI) is organizing the 1st Global Virtual Exhibition on “Textiles of India” called “**Global Virtual Textile & Home Furnishing Expo**” under the banner of “Globiz”-Connecting Business Globally which is scheduled from 16 -18 September, 2020.

2. The three days of Virtual Exhibition Platform commits to provide support to Indian business houses and manufacturers to explore business opportunities and connect with over 7000+ visitors and approximately 500 buyers in the sector from countries/regions like USA, LAC, Europe, North East Asia, ASEAN, CIS, Africa, SAARC and Middle East etc.

3. The Expo will bring together various stakeholders from the textile sector to come on a virtual platform to showcase their products, do one on one video meetings, have pre – fixed B2B meetings and participate in real time conferences and media interactions. It will provide a one stop solution to connect with desired buyers, traders, distributors, and decision makers.

FOCUS SECTORS:

- Readymade Garments (Men’s & Women’s); Intimate; Accessories
- Technical Textiles
- Yarns & Cotton and fabrics (Raw Materia)
- Home Furnishing & Home décor (handicrafts, carpets and more)
- Leather and Shoes
- Gifts
- Dyes & Chemicals related to Yarns, Fabrics, Home Furnishing and Printing

KEY COMPONENTS:

EXHIBITION <ul style="list-style-type: none">● Indian & International Exhibitors	INTERACTIVE SESSIONS <ul style="list-style-type: none">● Webinar & Digital Sessions based on sector● Special Inaugural Sessions	B2Bs Meetings with buyers invited globally Dedicated matchmaking booth
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HIGHLIGHTS OF VIRTUAL EXPO	KEY ADVANTAGES
<ul style="list-style-type: none"> ● Dedicated product specific halls ● International Exhibitors ● Dedicated matchmaking booth ● Live Video chat with visitors & buyers ● Product & Country based search option for buyers & visitors ● No limitation in number of participants and attendees ● Unlimited branding opportunities ● Opportunity to launch products ● Free Entry for the visitors ● Exclusive analytical booth report 	<ul style="list-style-type: none"> ● No Travel & Hospitality expenses ● No Fabrication & Booth setup Charges ● Connect with Buyers from Home or Office ● You just need a good internet & computer ● Experience the virtual world of exhibitions

4. With virtual exhibition being the new normal due to prevailing Covid-19 situation, the Global Virtual Textile & Home Furnishing Expo will be a great opportunity for buyers and exhibitors from Brazil in the Textiles sector. The registration for buyers is free of cost. The Expo also provides opportunity for Brazilian exhibitors to showcase the product at the event (charges \$650 + GST).

5. For more details, please visit event website www.ficciglobiz.com or Mr. Aayush Jain (E-mail: aayush.jain@ficci.com Mobile:+91-8527871666).

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